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## Special November Ready-to-Wear Sale!

Sale Opens Saturday  
November 7.

H. B. COLE, Lutesville, Mo.

Sale Closes Saturday  
November 28

THE unusual mild October weather has greatly retarded the Sale of all Ready-to-Wear goods, and now to bring the business up to the usual average, and convince every one who comes here, that their Dollars will have more purchasing power at this great Ready-to-Wear Sale than ever before. We will line of Men's Suits, Boys' Suits, Ladies' Coats, Children's Coats, Men's Overcoats, Sweater Coats, Heavy Underwear, Hats, Caps, Gloves, Hosiery and in fact everything in the line of Ready-to-Wear will be included in this remarkable underpricing event.

### The Most Stupendous Bargains in Ready-to-Wear Ever Known

#### Some Miscellaneous Bargains

Just a few Bargains in staples to make the Sale interesting to all.

##### Granulated Sugar

Our competitors may tell you they have better grades. Try our Sugar; compare it with any you wish. If you do not find it even better than you have been getting, return it and your money will be refunded. 18 Pounds for only..... **\$1.00**

##### Navy Beans

The best hand-picked Navy Beans. You can't buy better if you don't care where you go. 20 Pounds for only..... **\$1.00**

##### Good Coal Oil

Guaranteed to burn. Our guarantee "Your money back if you want it." 5 Gallons during this Sale **39c**

##### Good Roasted Coffee

A splendid grade of good Rio Roasted Coffee. Very few bad grains. This Coffee will give good satisfaction. Very special, 12 Pounds for only..... **\$1.00**

##### Dinner Bell Coffee

The best low-priced Coffee ever offered at the price. Good quality. An excellent flavor. A fine drinker. Per pound..... **18c**

##### Good Baking Soda

Layton's full pound package of the best Baking Soda. Try it! You will be pleased. 3 Pounds for only..... **10c**

##### Bargain in Matches

The "Just Right Match," a silent lighter and every match sure to catch, at just their regular selling price, 2 boxes for only..... **5c**

##### Men and Young Men's Hats of Quality

One lot of Men's Hats, assorted shapes, sizes and colors. Regular selling price \$1.25 each. **98c**

Men's and Young Men's Hats, assorted styles, shapes and colors including Telescopes, Clip Front and staple shapes, worth regular \$1.50 to \$1.75 each. Special for **\$1.39** November only.....

Men's Hats of the better quality, including our very best grades in all the newest shapes, assorted colors of blue, black and light grey. A nifty Hat at a special price. **\$1.95** Each only.....

#### Men's Pants Specially Priced

One lot of Men's Pants assorted kinds, sizes and colors. Well made, good and serviceable, the product of the Mayfield Woolen Mills, full winter weight. These pants sell in the regular way at \$1.50 to \$1.75 per pair. Our special November sale price per pair only **\$1.19**

Men's dress pants, nicely made with tunnel belt loops and side buckles. Assorted kinds and sizes. The usual selling price of these pants range from \$2.25 to \$2.75. A bargain that will appeal to the average buyer. Choice of this lot during this Special November Sale per pair only **\$1.95**

Men's and Young Men's high grade Pants made from an excellent grade of all wool worsted and well tailored. These pants range in price from \$4.25 to \$5.00, and every pair will give perfect satisfaction. **\$3.50** Very special. Per pair only.....

#### Remarkable Values in Children's and Ladies' Coats



The average lady is very particular about the coat she intends to buy. It must not only be priced right, but it must have the snap and style. That unspeakable feature about it that appeals to the woman of good taste. If you buy before you have inspected these dressy coats you will regret it.

Children's Bearskin Coats. Colors white and Navy. Ages two to four years. These coats retail the world over at \$1.75 to \$3.00 each. Never before did you ever have an opportunity to buy a coat of this kind at such **98c**

Children's Black Pony Cloth Coats, ages two to four years. A very popular seller. A regular \$2.25 retailer. Special price for November, each only..... **\$1.78**

Ladies' Coats, the new Ocean wave, new Balmacean sleeve, a very attractive Coat at an unusual low price. Comes in Black only. Worth \$6.50 in the regular way. Our special price for the month of November, each only..... **\$4.75**

Ladies' Coat of good quality all wool grey mixed Cloaking, heavy welt seams, patent pockets, velvet collar, a regular \$6.00 value. This good serviceable coat will be offered during the month of November for only **\$3.75**

Ladies' Coat of good quality black thibet, large shawl collar, turn back cuffs, silk braid trimmed. A staple number that cannot be equalled at the price. Special November sale price each only **\$4.95**

High Grade Coat of Boucle cloth, silk plush collar and cuffs. Full satin lined throughout, a very pretty model and a coat that must be seen to be appreciated. Comes in black only. Specially priced for our November sale, each only..... **\$8.75**

Ladies' coat of high grade Zibeline, rich golden brown, very tastefully any neatly tailored. Collar of brown and white striped silk plush, and self material cuffs. Collar can be worn in three different styles. One of our most attractive models. One of our regular \$12.50 sellers, specially priced for this November sale, each only..... **\$9.85**

#### "Star Brand Shoes Are Better"



Buy Tess and Ted School Shoes for Children

#### Smart Stylish All-Wool Suits at January Prices

Our line of high grade Clothing is well known to the people of Bollinger county, as the best popular priced line of Men's and Young Men's Suits ever offered to the public. Remember it will not cost you one cent to come in and see this snappy line, fit them on and see the new fall Models.

Men's and Young Men's all wool worsted and Blue Serge Suits. These Suits are made from Guaranteed all wool fabrics, with a genuine Hair cloth and shrunk canvas fronts. Trousers are made over the new fall model. Equal in style, finish and workmanship to any \$15.00 Suit. These Suits contain all the snap and style usually found in all our high class Suits and the fit and workmanship is guaranteed. If you are looking for a good serviceable suit at a moderate cost, ask to see this lot of nifty Suits. November Sale price per Suit only..... **\$9.95**

A good assortment of Men's and Young Men's all wool suits in a good variety of styles, shades and colors, neat stripes, Diagonals, Checks and plain colors including fancy worsteds, blue serges and etc. Coats have a fine silk finished venetian lining, Genuine hair cloth and shrunk Canvas fronts. Trousers are cut Semi-peg and well tailored. Fine nifty suits and will give excellent wear. One of the best values ever offered at anything like the price. Very special for November sale. Per suit only..... **\$11.75**

Our very best high grade Men's and Young Men's three piece Suits, made on the very newest fall models. Coats have the patented Non-breakable fronts of Canvas and French hair cloth, with high class tailoring. Pants are made with tunnel belt loops and three inch turn up. These suits are guaranteed every thread wool. Will fit better and wear longer than the average \$20.00 suits. If you are looking for a high class well-tailored suit at a popular price see this lot before you buy. November sale price per suit only..... **\$14.75**

One lot of Men's Heavy weight winter suits, slightly shod worn, carried over from last season. Sizes 34 35 36 and 37. Will give excellent wear. If you want a good serviceable suit at a bargain, here it is. Regular \$10.00, \$11.50 and \$12.50 Suits. Special to close during this November Sale, per suit only..... **\$4.95**

#### Bargains in Boys' and Youths' Suits

A small lot of little Boys' Suits, in a good grade of cashmere. Carried over from last season. A good serviceable suit at a small cost. Regular \$3.00 values in ages 2 to 4 years. Special to close during this November Sale. Per suit only..... **95c**

Boys' All Wool Blue Serge Knickerbocker Suits, winter weight peg top pants. Ages 9 to 14 years. These suits are made from a good grade of all wool Blue Serge and will give excellent satisfaction. Regular \$4.50 sellers. Our special November sale price, per suit **\$3.85**

Youths' three piece suits, made from an excellent grade of all wool Cashmere of Brown mixtures, ages 14 to 18 years. These suits were carried over from last season, and are not right up in style, but will give excellent wear. Just the thing for school and every day wear. Regular \$7.50 values. Special to close during this November sale, per suit only..... **\$2.95**

#### Men's Overcoats That Please

Are you going to buy a new Overcoat? If so see these excellent values before you think of closing a deal.

Men's and Young Men's nifty overcoats in a nice shade of medium light mixtures, a very dressy coat and one that will appeal to the young man wanting a high class Overcoat at a moderate price. The usual \$10.00 value. Our special price for November each only **\$7.75**

Men's and Young Men's Overcoats of Better quality. Assorted sizes and colors. A handsome overcoat at a low price. These Coats are nicely trimmed and well tailored. You cannot beat this one if you try. Our regular \$12.50 sellers. Special during this November sale **\$9.95** each only.....

#### Some Miscellaneous Bargains

Just a few Bargains in staples to make the sale interesting to all.

##### Men's Wool Hose

Men's heavy winter weight wool Hose in grey mixed and solid white. Regular 25c values during this Sale for only..... **19c**

##### Infants' Caps

Assorted kinds and sizes, including Bearskin, Plush and Knit Goods, ranging in price from 35c to 75c, choice for only..... **25c**

##### Men's Shirts

Men's Work and Dress Shirts, assorted sizes in solid blue and fancy light stripes with collars, actual 50c seller, special for the month of November only..... **39c**

##### Men's Underwear

Men's heavy weight, flat fleeced Union Suits, assorted sizes. Extra value. Don't fail to see this one. Special for November each **89c** only.....

##### Ladies' Skirts

Ladies' Blue Serge Dress Skirts, made from an excellent grade of all-wool Storm Serge and is our regular \$5.00 seller. Special **\$3.98** November sale price.....

##### Ladies' Petticoats

Ladies' Messaline Petticoats, blue, green and black. Nicely made and will please. Ask to see them. Special for this November sale. **\$1.95** Each only.....

##### Ladies' Petticoats

Made from a fine grade of lustrous Black Sateen. New model and nicely made. One that will wear and give good service. Special during this sale, each only..... **98c**

##### Ladies' Union Suits

Ladies' Union Suits, good weight. This garment retails everywhere at 50c per suit. Special during this sale each only..... **30c**

##### Ladies' Silk Scarfs

Assorted kinds and colors, worth up to 75c each. Special for November only..... **48c**

##### Ladies' Pants

Ladies' medium weight Pants, mostly small to medium sizes. Just the kind for early fall wear. We offer this one at half the regular selling price, two for..... **25c**

##### Best Northern Potatoes

Good sound stock. The quality can't be beat. Put up 2 1/2 bushels to the sack. Per sack **\$1.85** only.....

Bring us your Turkeys, Geese, Ducks, Chickens, Eggs etc., and get the market price? Either cash or trade.